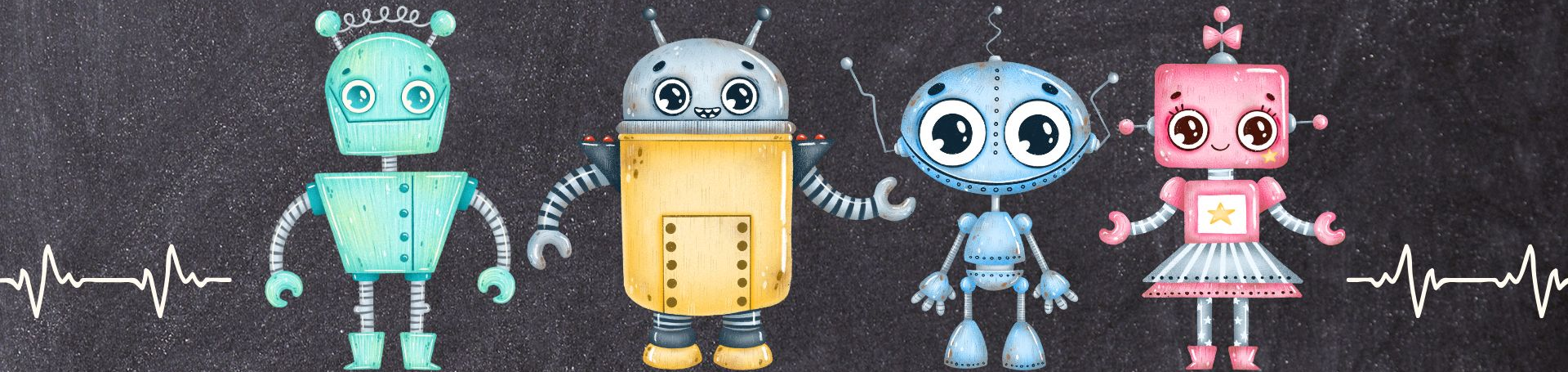


# ONLINE SAFETY

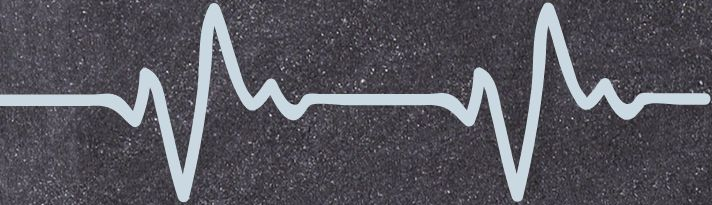
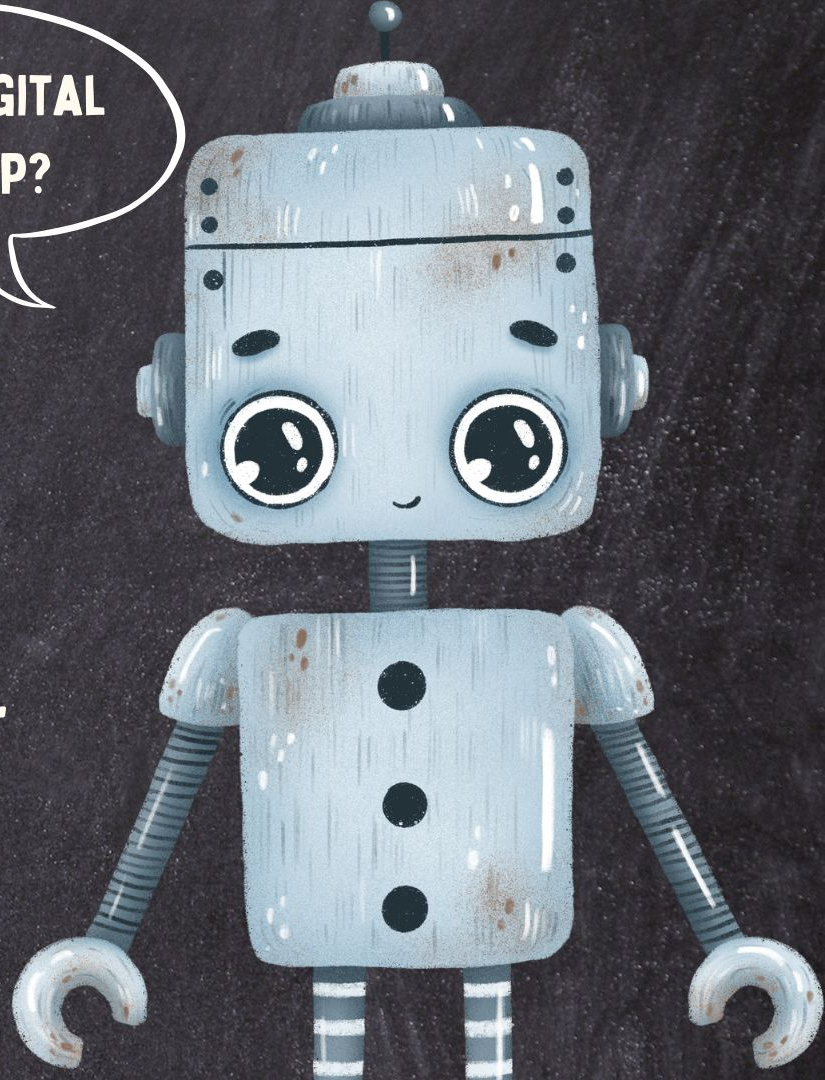
## SOCIAL MEDIA PRESENTATION





WHAT IS DIGITAL  
CITIZENSHIP?

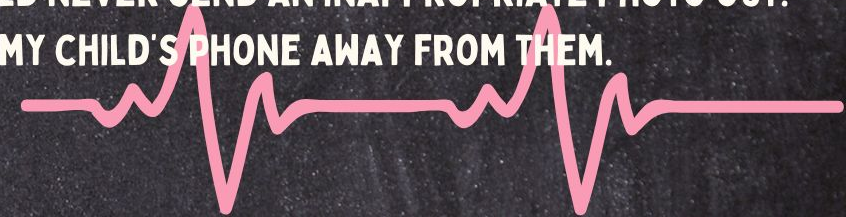
**"DIGITAL CITIZENSHIP IS THE  
NORMS OF APPROPRIATE,  
RESPONSIBLE BEHAVIOR WITH  
REGARD TO TECHNOLOGY USE."**





A pink robot with a square head, large eyes, and a small mouth. It has two antennae with pink spheres on top. Its body is rectangular with a small screen on the chest showing a pulse line. It has striped arms and legs, and pink feet. A speech bubble points to the text.

**PUT A  
FINGER DOWN**

- **MY CHILD HAS A PHONE.**
  - **MY CHILD HAS A COMPUTER, GAMING SYSTEM, ACCESS TO YOUTUBE**
  - **I DO NOT KNOW THE PASSCODE TO MY CHILD'S PHONE.**
  - **I GIVE MY CHILD COMPLETE PRIVACY WHEN IT COMES TO THEIR PHONE.**
  - **MY CHILD HAS ACCESS TO HIS/HER PHONE THROUGHOUT THE NIGHT.**
  - **MY CHILD PAYS FOR THEIR PHONE.**
  - **I DO NOT KNOW IF MY CHILD HAS THEIR LOCATION SERVICES ENABLED.**
  - **MY CHILD HAS OVER 5 SOCIAL MEDIA PLATFORMS.**
  - **I KNOW MY CHILD WOULD NEVER SEND AN INAPPROPRIATE PHOTO OUT.**
  - **I HAVE NEVER TAKEN MY CHILD'S PHONE AWAY FROM THEM.**
- 
- A pink pulse line graphic that starts at the bottom right and extends towards the center, resembling a heartbeat or a signal.



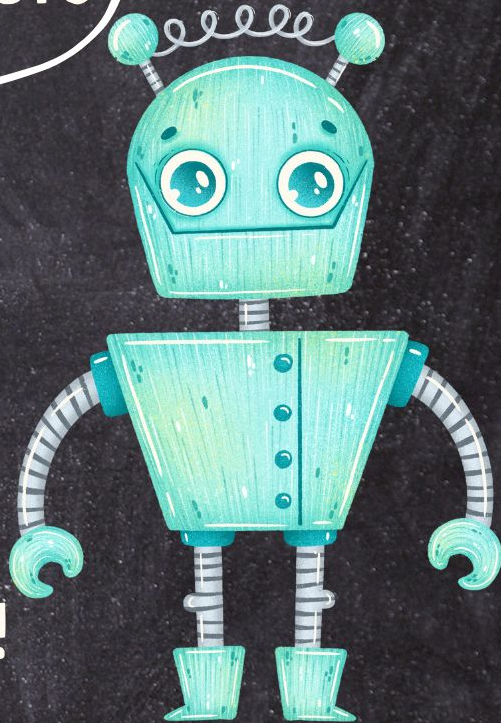
**KNOW THE FACTS**

**ONLINE, NOTHING IS WHAT IT SEEMS.**

**EVERYTHING ON THE INTERNET IS NOT TRUE.**

**PEOPLE CAN AND THEY WILL MANIPULATE YOU!**

**WHAT YOU POST ONLINE CAN BE PERMANENT.**





# ONLINE DANGERS

BULLYING

CYBER BULLYING

CYBER STALKING

HYPERCONNECTIVITY

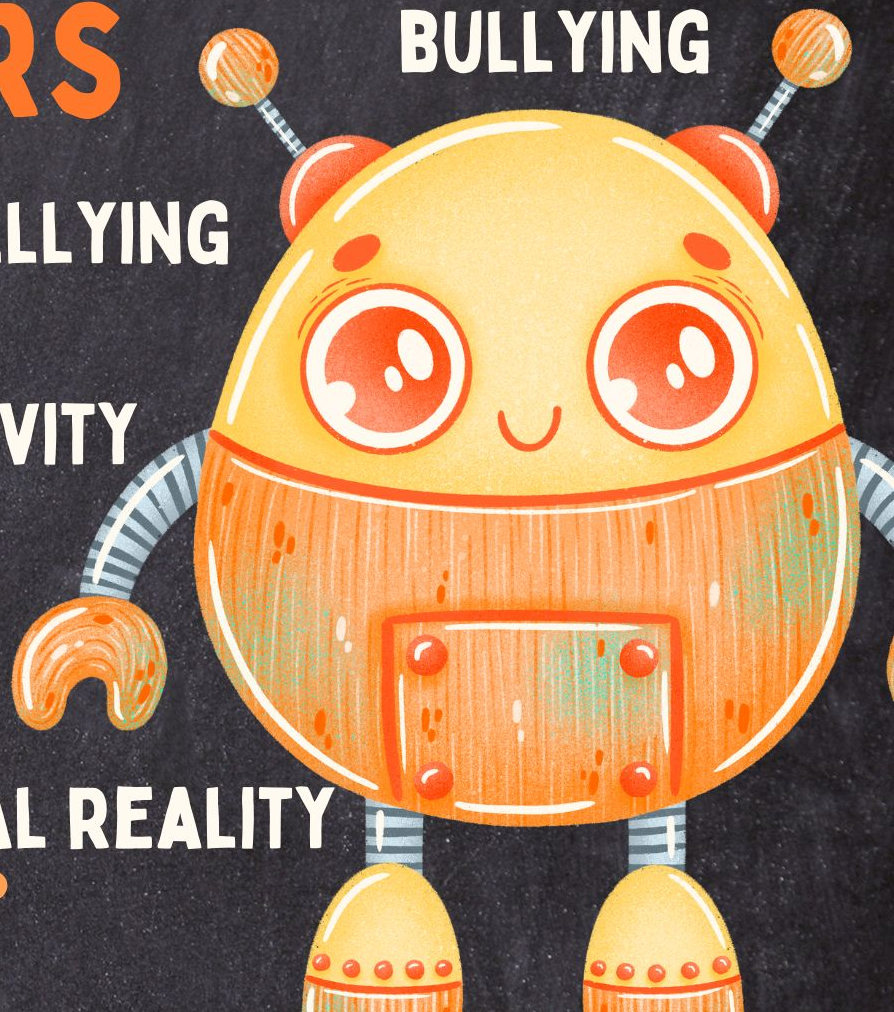
SEXTING

GAMING

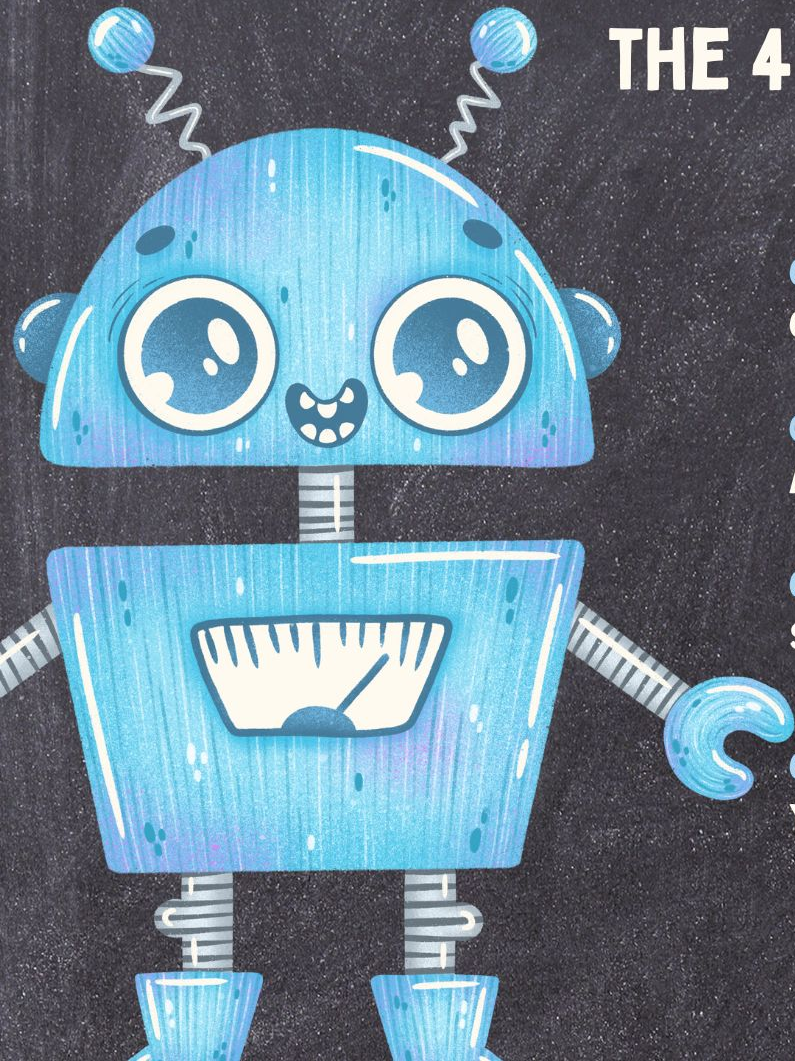
APPS

SOCIAL NETWORKING

VIRTUAL REALITY







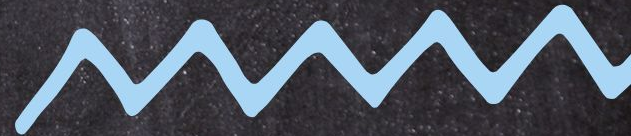
# THE 4 C'S OF RISK REGARDING ONLINE SAFETY ARE:

**CONTENT:** PROTECTING YOURSELF FROM INAPPROPRIATE OR HARMFUL CONTENT, SUCH AS CYBERBULLYING, HATE SPEECH, OR EXPLICIT MATERIAL.

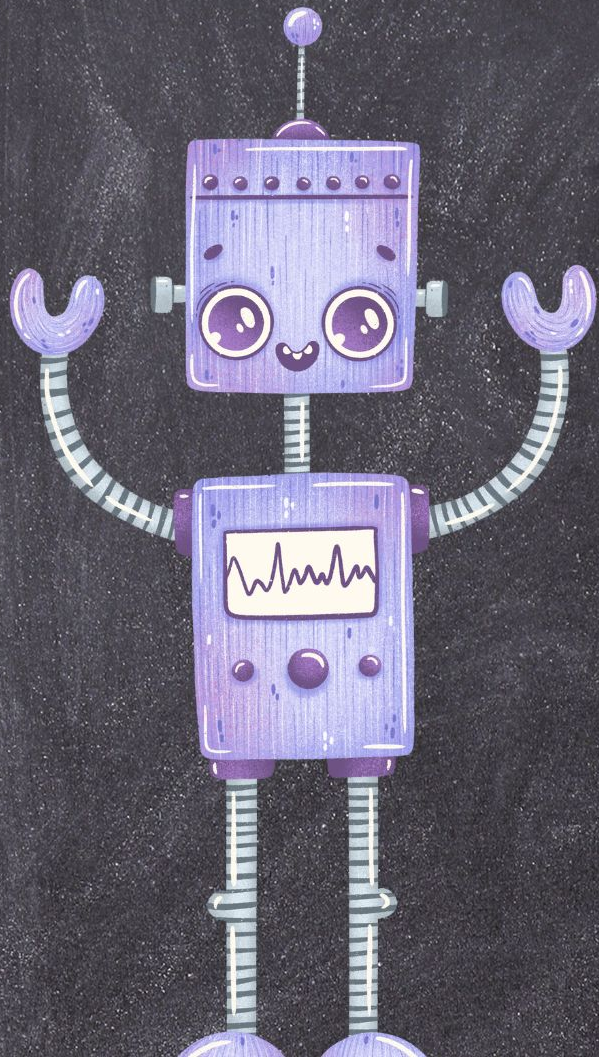
**CONTACT:** AVOIDING STRANGERS OR UNKNOWN INDIVIDUALS WHO MAY POSE A THREAT TO YOUR SAFETY, SUCH AS ONLINE PREDATORS OR SCAMMERS.

**COMMERCE:** PROTECTING YOURSELF FROM FINANCIAL FRAUD OR SCAMS, SUCH AS PHISHING SCAMS OR FAKE ONLINE STORES.

**CONDUCT:** HOW YOURSELF AND/OR OTHERS BEHAVE ONLINE. THINK BEFORE YOU POST.







**CYBERBULLYING TAKES  
PLACE MOST OFTEN IN...**

**TIKTOK**

**SNAPCHAT**

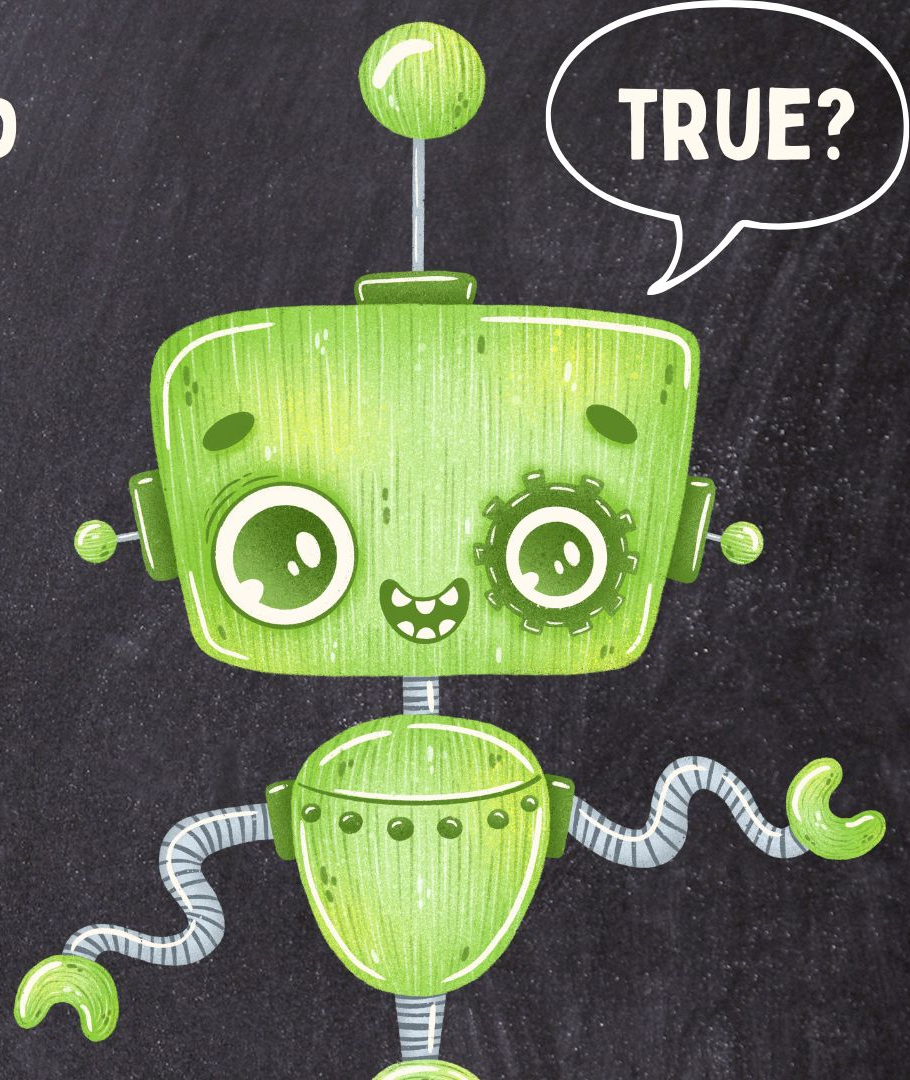
**YOUTUBE**





**THIS IS HOW WE WERE TOLD  
TO DEAL WITH BULLYING...**

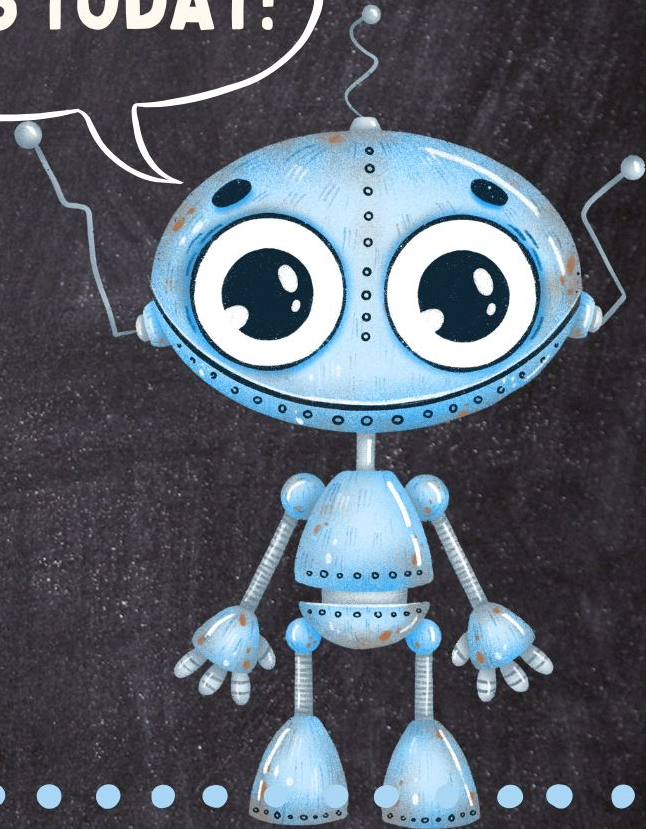
**STICKS AND STONES MAY  
BREAK YOUR BONES BUT  
WORDS WILL NEVER HURT  
YOU!**



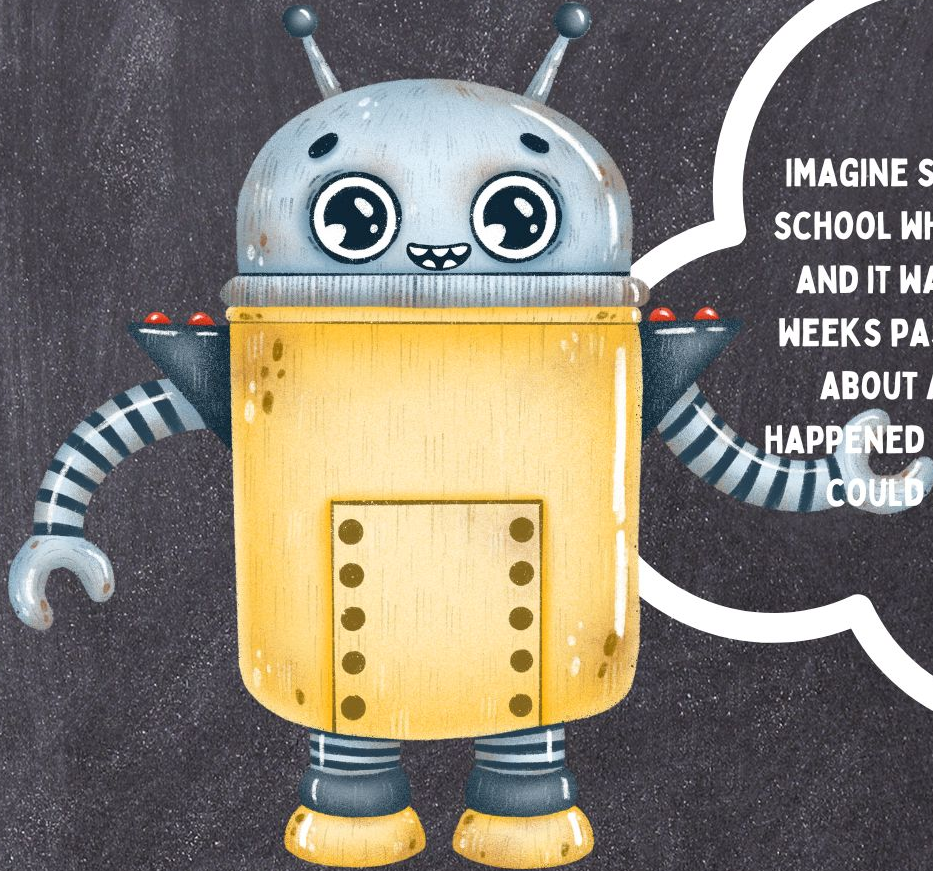


**HOWEVER, NOW WITH  
TECHNOLOGY, BULLYING IS  
NOT ONLY HAPPENING BY  
STICKS AND STONES, BUT  
BY CLICKS AND PHONES. IT  
CAN BE CONSTANT -  
AROUND THE CLOCK.**

**KIDS TODAY!**



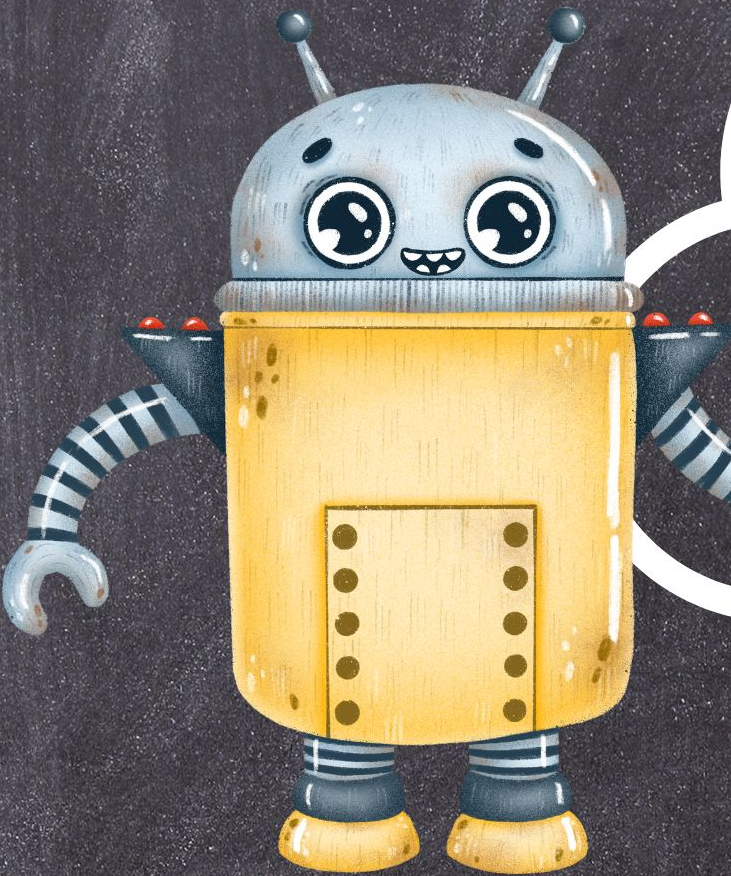




IMAGINE SOMETHING EMBARRASSING HAPPENED TO YOU AT SCHOOL WHEN YOU WERE IN 7TH GRADE. EVERYONE LAUGHED AND IT WAS AWFUL AND YOU WERE MORTIFIED. THEN A FEW WEEKS PASSED AND THE KIDS FOUND NEW THINGS TO LAUGH ABOUT AND THEY MOVED ON. YOU DIDN'T FORGET WHAT HAPPENED TO YOU OR HOW EMBARRASSED YOU FELT, BUT YOU COULD MOVE ON TOO! IT BECAME A DISTANT MEMORY.







NOW IMAGINE YOU DID SOMETHING EMBARRASSING IN 7TH GRADE AND EVERYONE LAUGHED AND IT WAS AWFUL! BUT SOMEONE CAUGHT IT ON **SNAPCHAT** AND THEN TURNED IT INTO A MEME AND IT LANDED ON **TIKTOK** FOR THE WORLD TO SEE. PEOPLE TOOK SCREENSHOTS AND TEXTED THEM TO FRIENDS AND POSTED IT ON **INSTAGRAM** AND IT SPREAD EVEN FURTHER. NOW YOU CAN'T GET AWAY FROM IT! NO ONE FORGOT AND YOU COULDN'T EITHER. PEOPLE CONTINUED TO RESHARE IT EVEN MONTHS OR YEARS LATER. JUST IMAGINE! KIDS ARE NOT READY FOR SOCIAL MEDIA!





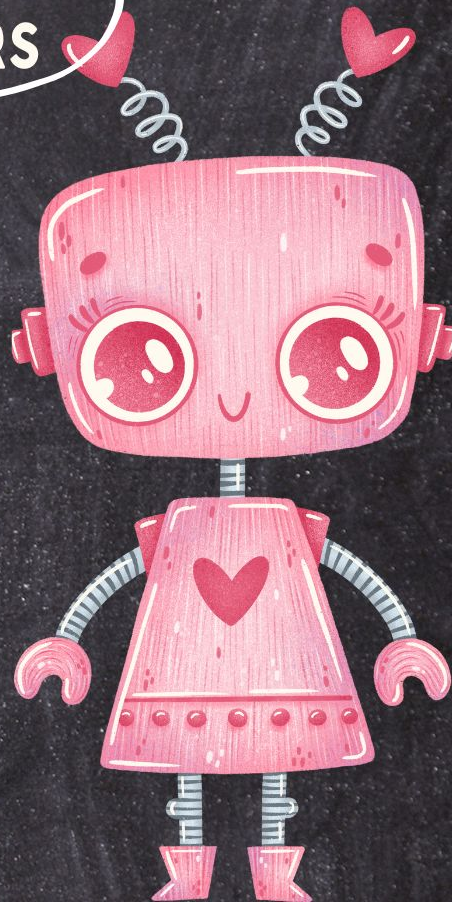
APPROXIMATELY 20%  
OF KIDS HAVE SENT A SEXT

ACCORDING TO THE  
DEPARTMENT OF JUSTICE...  
1 IN 3 KIDS WILL BE  
CYBERBULLIED

BULLYING BY  
THE NUMBERS

79% OF CYBERBULLYING  
TOOK PLACE ON YOUTUBE  
FOLLOWED BY SNAPCHAT  
AND TIKTOK

PORN IS THE 4TH MOST  
POPULAR SEARCH TERM  
FOR KIDS 7 AND YOUNGER





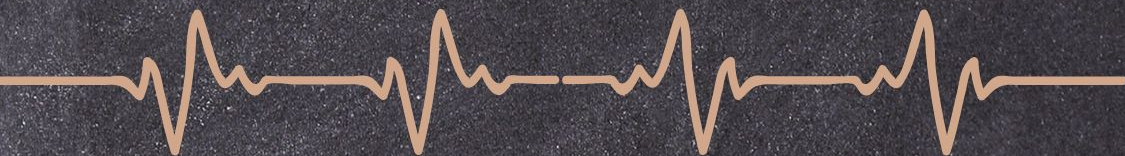
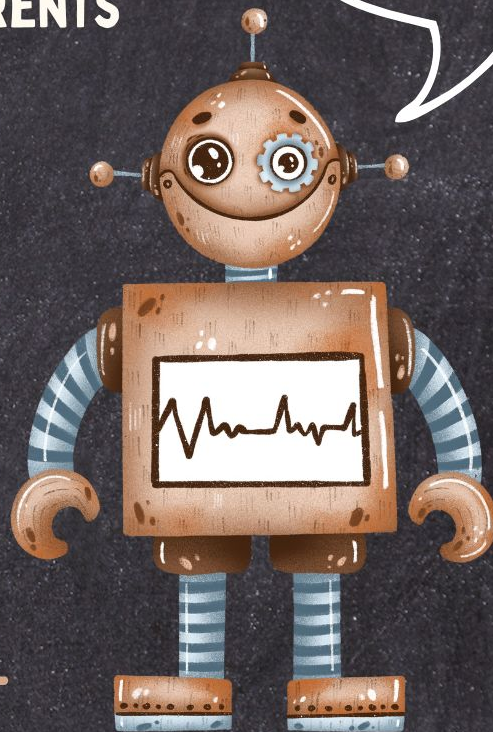
**70%** OF KIDS ARE HIDING WHAT THEY DO  
ONLINE FROM THEIR PARENTS

**55%** OF KIDS ARE ONLINE WHEN PARENTS  
THINK THEY ARE SLEEPING

**33%** OF TEENS REPORT THAT THEY HAVE MET  
AN ONLINE FRIEND IN REAL LIFE

THERE ARE OVER **40,000** CHAT ROOMS THAT  
PUT KIDS AT RISK

**MORE  
STATISTICS**





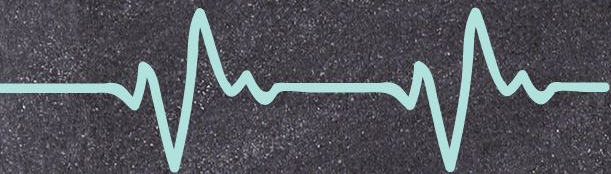
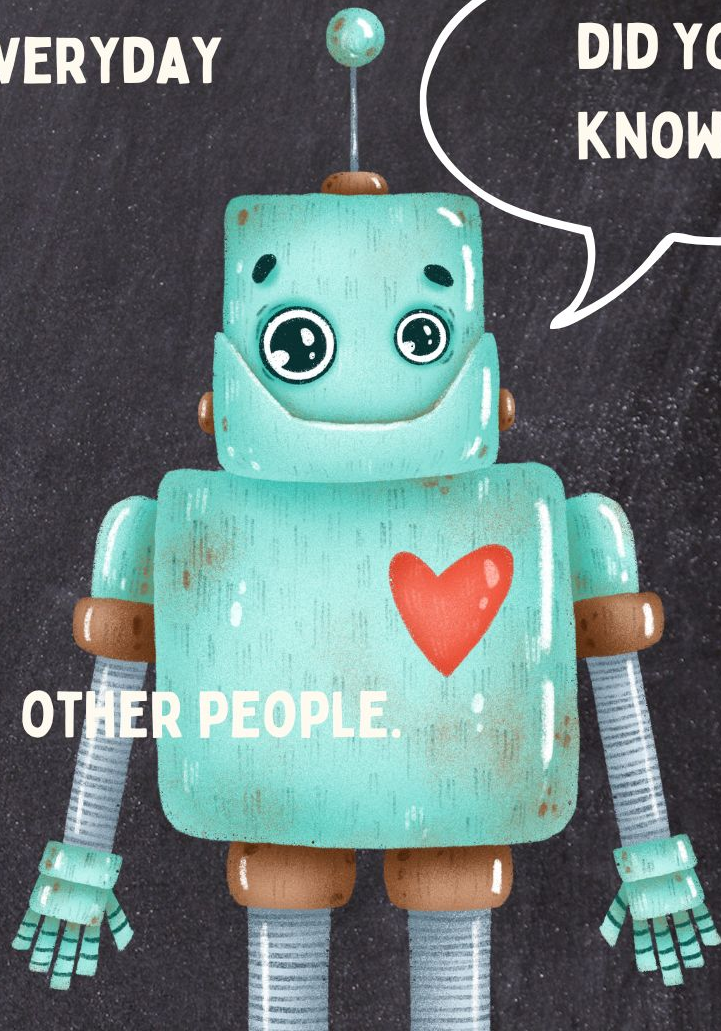
**1 IN 3 CHILDREN ARE CYBER BULLIED EVERYDAY**

**KIDS RARELY REPORT BULLYING**

**1 IN 4 ARE BULLIED AT SCHOOL**

**85% OF BULLYING HAPPENS IN FRONT OF OTHER PEOPLE.**

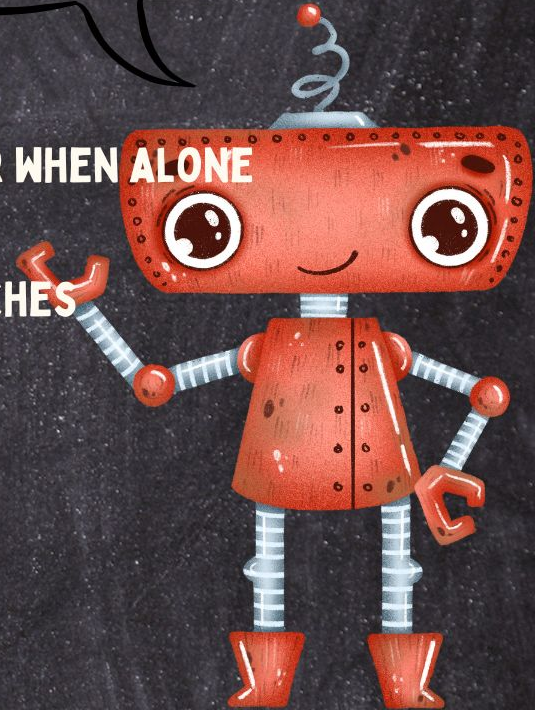
**DID YOU  
KNOW?**





## INDICATORS OF BULLYING:

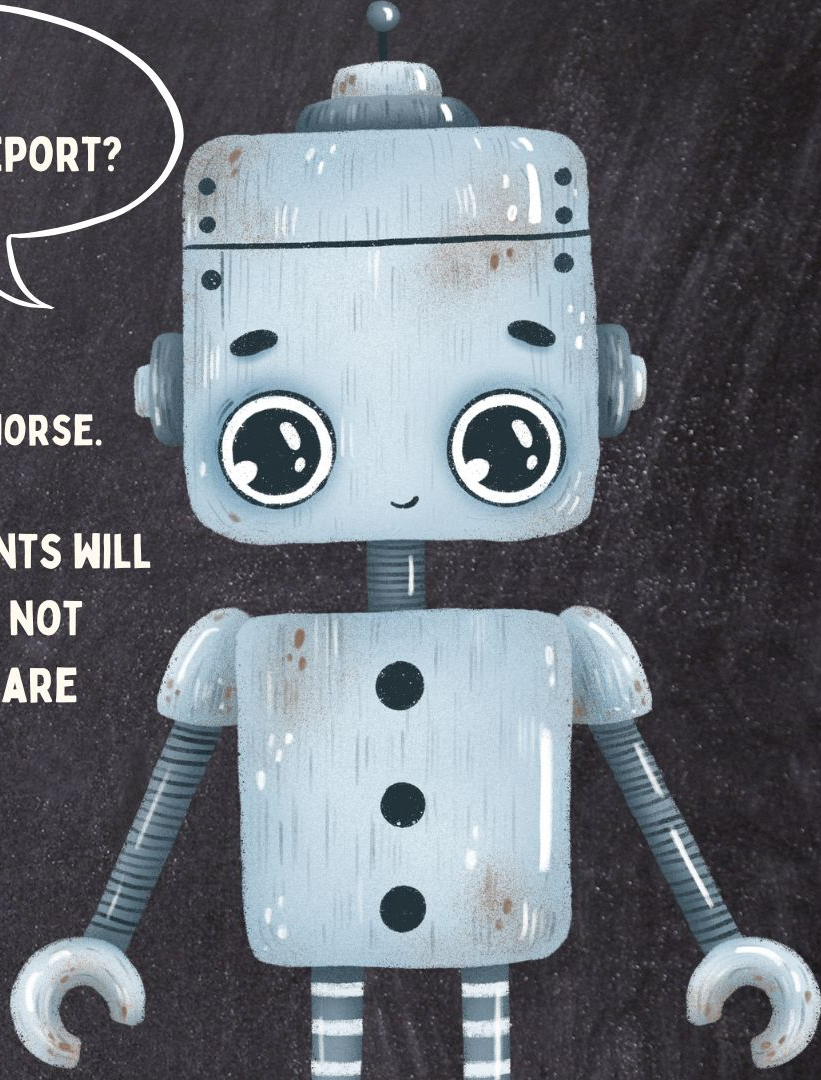
- **CHANGES IN SLEEPING/EATING PATTERNS**
- **MISSING OR DAMAGED BELONGINGS**
- **SPENDS LARGE AMOUNTS OF TIME ONLINE, ESPECIALLY AT NIGHT OR WHEN ALONE**
- **RECEIVES AN EXCESSIVE AMOUNT OF EMAILS OR TEXT MESSAGES**
- **QUICKLY EXITS COMPUTER OR CELL PHONE WHEN PARENT APPROACHES**
- **SUDDENLY RELUCTANT TO GO TO SCHOOL, GRADES DROP**
- **FREQUENTLY SPENDS TIME ALONE**
- **SUDDEN OR NOTICEABLE CHANGE IN BEHAVIOR**
- **SEEMS SAD, WITHDRAWN, OR DEPRESSED**





**WHY DON'T  
CHILDREN REPORT?**


- **THEY ARE AFRAID THEY WILL BE LABELED A SNITCH.**
- **THEY ARE AFRAID INTERVENTION WILL MAKE THE BULLYING WORSE.**
- **THEY ARE AFRAID THEY WILL GET IN TROUBLE.**
- **WITH CYBERBULLYING, THEY ARE AFRAID THEIR PARENTS WILL TAKE AWAY THEIR TECHNOLOGY. THIS IS, OF COURSE, NOT THE CORRECT RESPONSE FROM PARENTS, BUT MANY ARE UNSURE OF WHAT TO DO TO PROTECT THEIR CHILD.**





A pink robot character with a square head, large eyes, and a small mouth. It has two antennae with pink spheres on top. Its body is rectangular with a small screen on the chest showing a pulse line. It has striped arms and legs, and pink feet. A large speech bubble is coming from its head.

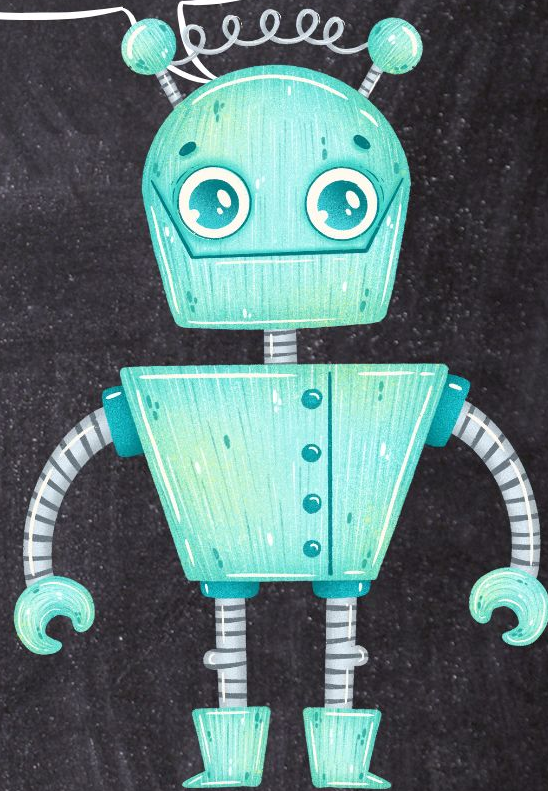
**WHAT SHOULD WE  
TELL OUR KIDS**

- **REMEMBER THE "GOLDEN RULE"... TREAT OTHERS THE WAY YOU WANT TO BE TREATED**
  - **DON'T SPREAD GOSSIP**
  - **BLOCK THE BULLY**
  - **FLAG AND REPORT INAPPROPRIATE CONTENT**
  - **KEEP PRIVATE INFORMATION PRIVATE**
  - **(PASSWORDS TOO!)**
  - **STAND UP TO CYBERBULLYING... SEE SOMETHING...SAY SOMETHING... TELL A TRUSTED ADULT!**
  - **THINK ABOUT YOUR FUTURE**
  - **DO NOT TALK TO PEOPLE YOU DO NOT KNOW**
  - **PAUSE BEFORE POSTING**
- 
- A pink pulse line graphic that starts at the bottom right and extends towards the left, ending near the bottom of the list.



- **INTERVENE:** 57% OF THE TIME INTERVENING IN A BULLYING SITUATION, THE BULLYING WILL STOP
- **MODEL APPROPRIATE BEHAVIOR**
- **HAVE THOUGHTFUL CONVERSATIONS**
- **ASK QUESTIONS**
- **BUILD A SAFE ENVIRONMENT**
- **KNOW THE DIFFERENCE BETWEEN BULLYING AND BEING MEAN**
- **KEEP YOUR CHILD'S ELECTRONICS OUT OF THEIR BEDROOM**

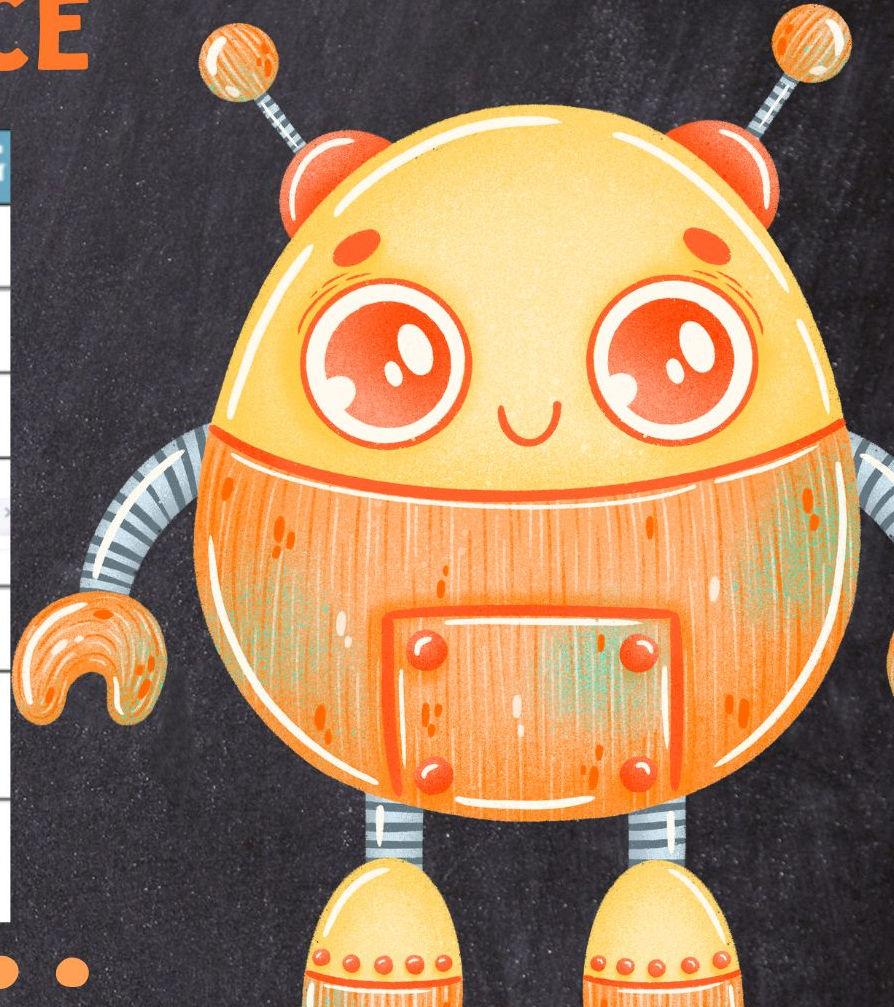
**WHAT CAN  
ADULTS DO?**



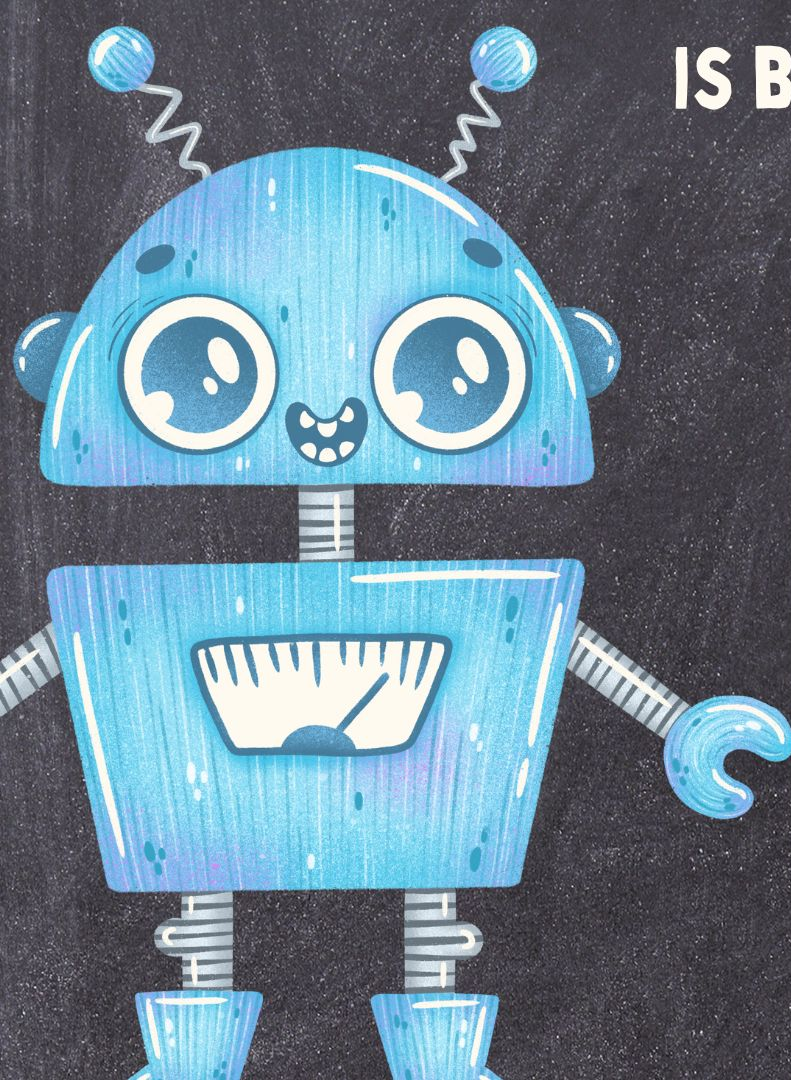


# KNOW THE DIFFERENCE

CONFLICT	RUDE	MEAN	BULLYING
Occasional	Occasional	Once or Twice	Is REPEATED
Not planned; in the heat of the moment	Spontaneous: unintentional	Intentional	Is planned and done on purpose
All parties are upset	Can cause hurt feelings; upset	Can hurt others deeply	The target of the bullying is upset
All parties want to work things out	Based in thoughtlessness, poor manners or narcissism	Based in anger; impulsive cruelty	The bully is trying to gain control over the target
All parties will accept responsibility	Rude person accepts responsibility	Behavior often regretted;	The bully blames the target
An effort is made by all parties to solve the problem			The target wants to stop the bully's behavior; the bully does not
Can be resolved through mediation	Social skill building could be of benefit	Needs to be addressed/ should NOT be ignored	CANNOT be resolved through mediation



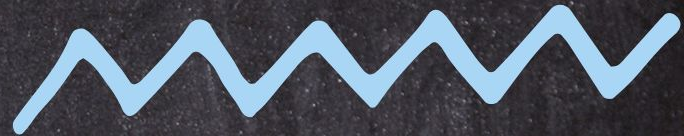




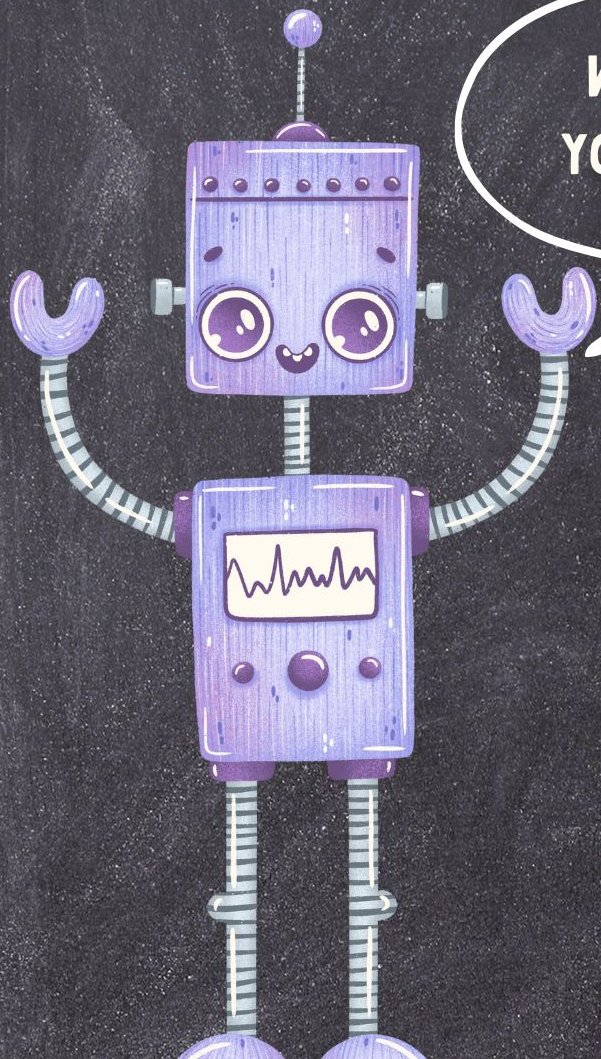
# IS BULLYING OR CYBERBULLYING A CRIME?

It can be. As you can see in the chart below, there can be both potential criminal and civil consequences to bullying and cyberbullying.

Potential Criminal Consequences	Potential Civil Consequences
Assault/Sexual Assault	Slander/Libel
Stalking/Harassment	Defamation
Possession/Distribution of Pornography	Harassment/Sexual Harassment



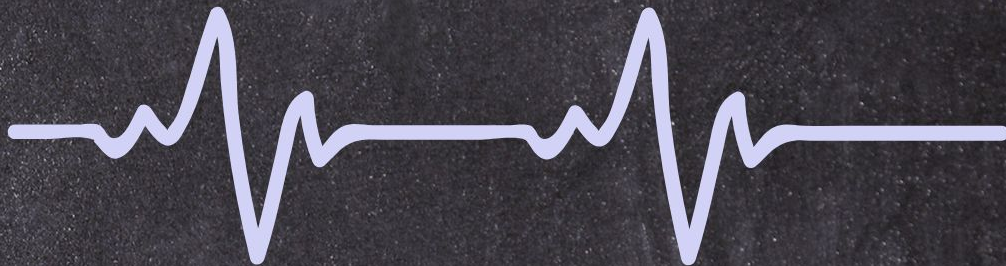




WHAT DO  
YOU THINK?

**SAM AND TOMMY ARE GOOD FRIENDS. THEY  
GET INTO AN ARGUMENT ABOUT A VIDEO  
GAME. TOMMY CALLS SAM STUPID!**

**IS THIS BULLYING?**





**KATIE WAS RANDOMLY TEAMED UP WITH ONE PLAYER ON XBOX WHO HAS NOW FOUND HER INSTAGRAM PAGE. HE IS SENDING THREATENING AND HARASSING MESSAGES, EVEN GOING AS FAR AS FRIENDING HER FRIENDS AND SENDING THEN HARASSING MESSAGES AS WELL.**

**IS THIS CYBERBULLYING?**

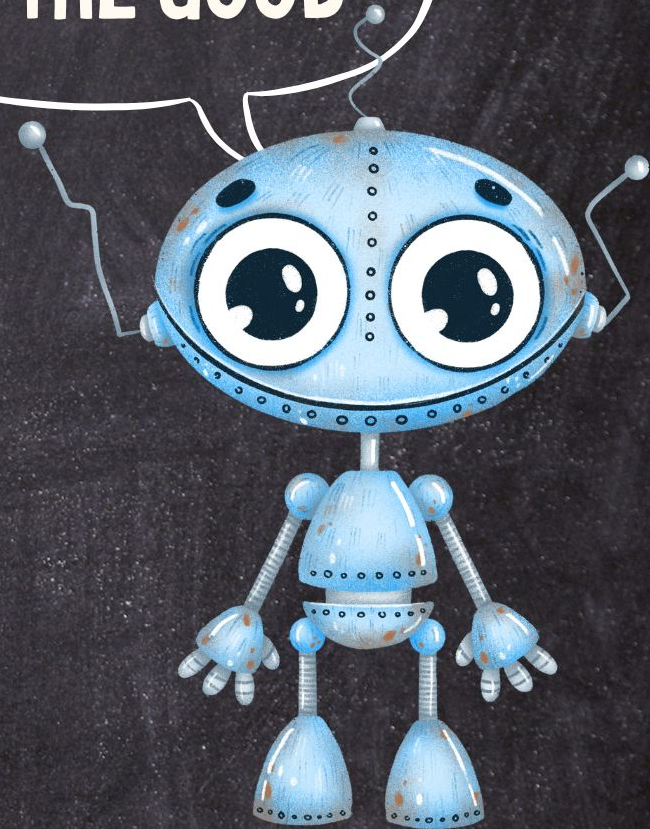




## **LIFELONG LEARNING, FRIENDSHIP, AND EMPLOYMENT**

- **INTERNET USE INCREASES CIVIC ENGAGEMENT**
- **OVER 50% OF STUDENTS USE SOCIAL MEDIA FOR LEARNING EVERY DAY.**
- **LINKEDIN/ZOOM: APPLY FOR JOBS AND INTERVIEW ONLINE**
- **WATCH THE NEWS, STAY IN CONNECTED TO FAMILY AND FRIENDS.**
- **CONTENT CREATOR: INFLUENCER: LEARNING NEW THINGS**
- **SUPPORT NETWORKS AVAILABLE AT ALL TIMES**
- **ONLINE MEETINGS/THERAPY/MENTAL HEALTH**
- **ENTERTAINMENT/FUN**

**THE GOOD**







**THE BAD**

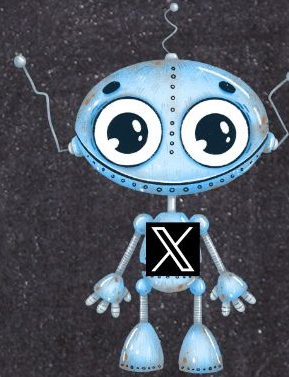
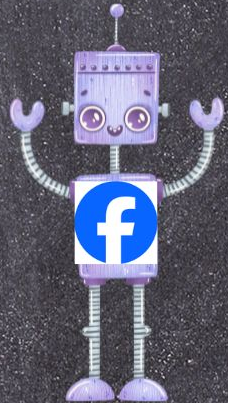
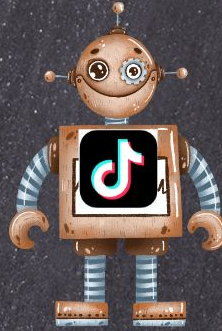
**ONE BAD TWEET  
CAN COST YOU EVERYTHING**

- SENDING OR WATCHING INAPPROPRIATE OR REVEALING PICTURES
- POSTING ABOUT DRINKING, DRUG USE, VANDALISM...TRENDING CHALLENGES ON TIKTOK/INSTAGRAM
- DOWNLOADING PIRATED MUSIC, MOVIES, TV, ETC
- TALKING TO STRANGERS
- LOCATION SERVICES (GOOD & BAD)





# POPULAR APPS AND WEBSITES

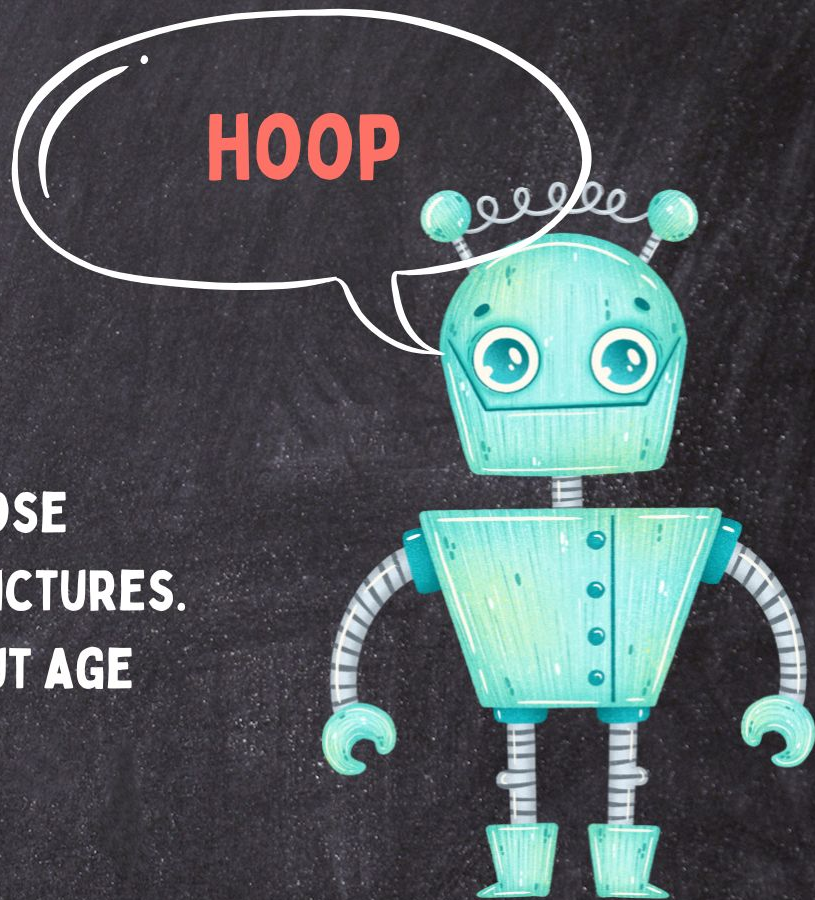






**MAKE NEW FRIENDS ALL OVER THE WORLD**

**THINK OF IT AS TINDER MEETS INSTAGRAM. CHOOSE  
PEOPLE TO DIRECT MESSAGE BASED ON THEIR PICTURES.  
YOU KNOW PEOPLE CAN AND THEY WILL LIE ABOUT AGE  
AND WHAT THEY ACTUALLY LOOK LIKE.**

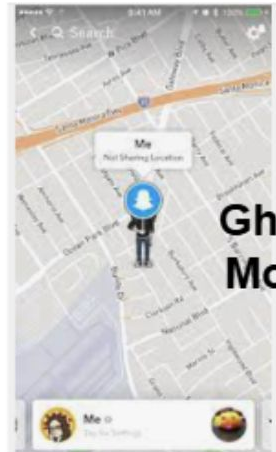




**SNAPS DISAPPEAR.... BUT  
MAYBE NOT BEFORE SOMEONE  
SCREENSHOTS IT!**

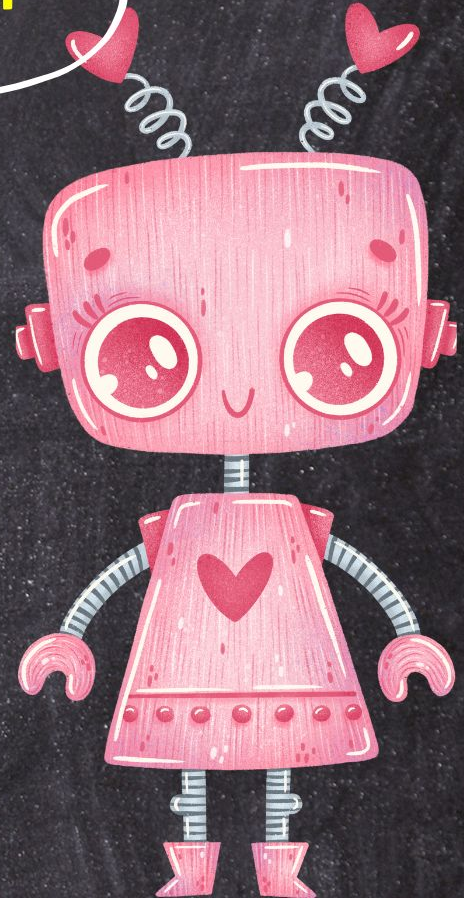
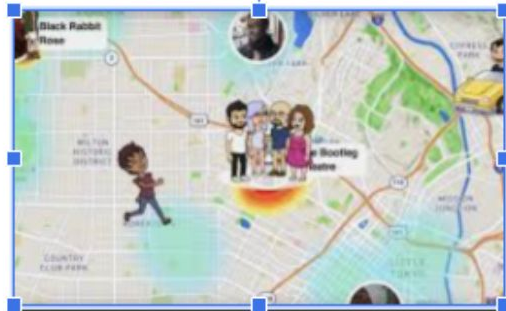


**SNAPCHAT**



**Ghost  
Mode**

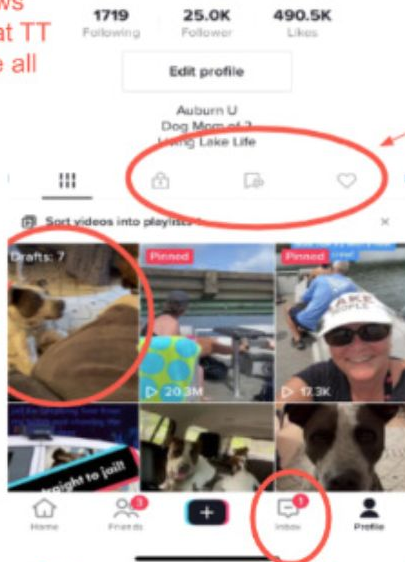
## **A Parent's Guide To Snapchat**





See what your child is collecting,  
locking, sharing, liking!

THE FYP is the for  
you page...it shows  
you videos of what TT  
thinks you will like all  
based on your  
algorithm.



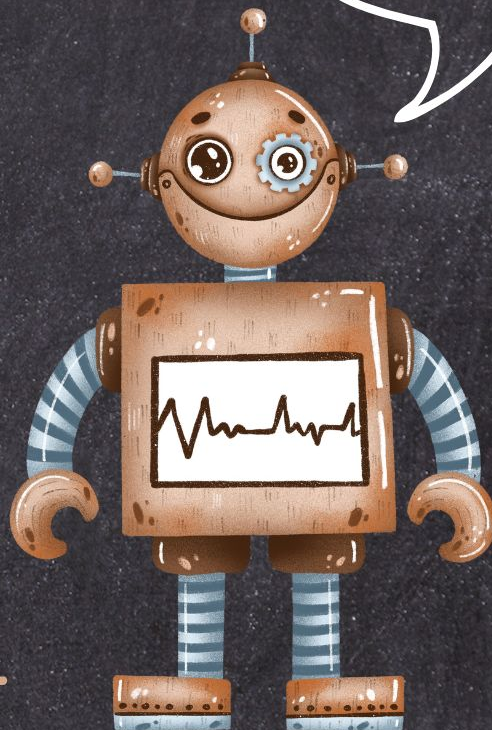
Locked  
Collections  
liked

Drafts

Help build your child's algorithm



TIKTOK

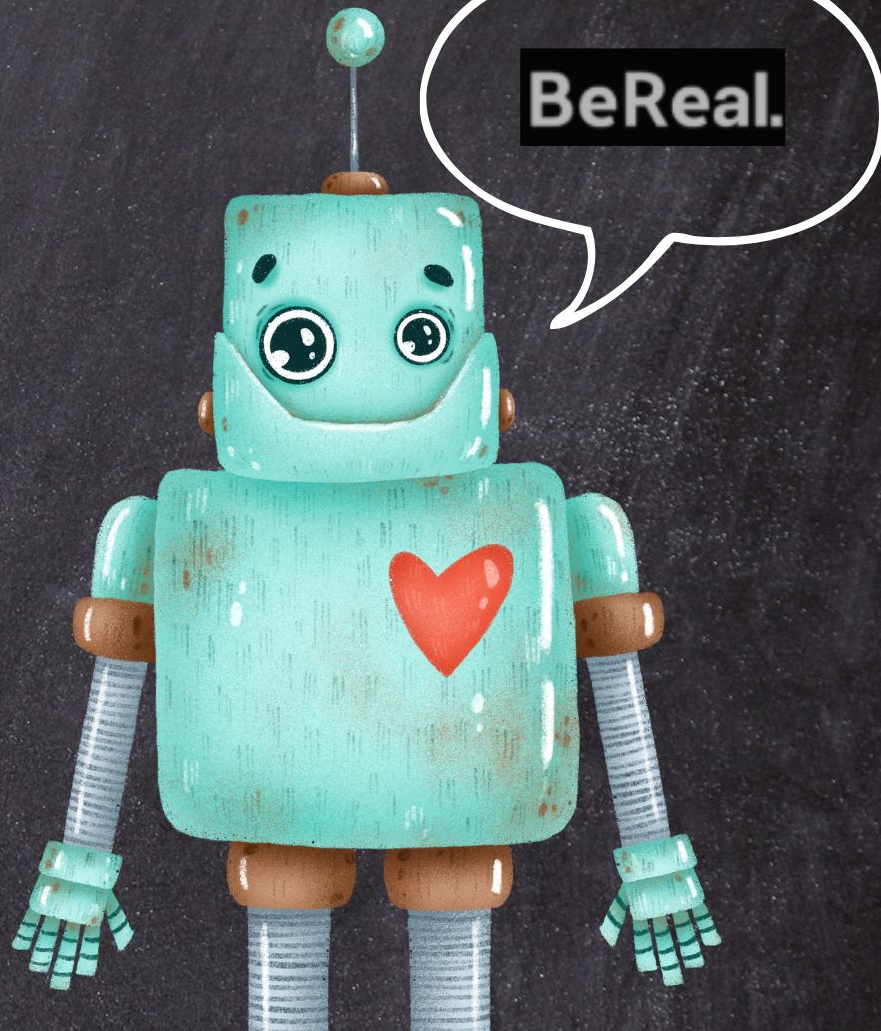
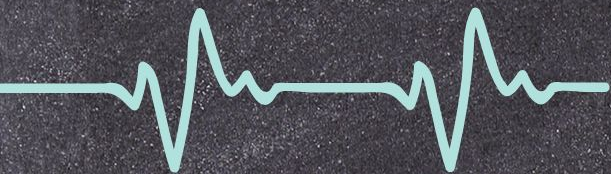






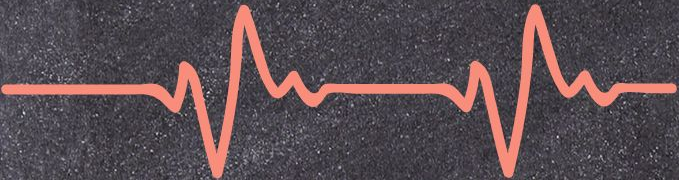
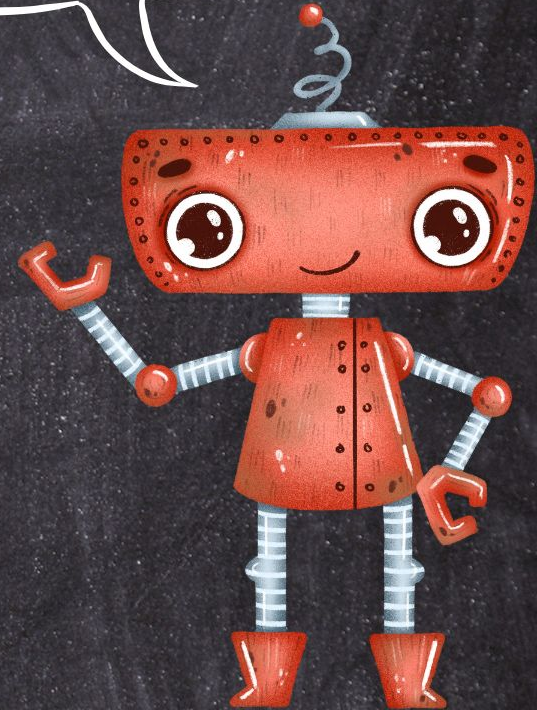
NO FILTER

**Sends a random  
message to POST NOW!  
Users have two minutes  
to post a picture!**





Like with any other app that has user-generated content and an in-game chat feature, there's always the chance that kids can run into inappropriate content while playing. This can include profanity, sexual content, drugs/alcohol, and more. The games themselves are similar to mainstream video games, with simulated violence (players can kill and be killed). There's also the chance of children messaging with potentially predatory adults. Scammers also offer free ROBUX to gain access to financial information. Keep up to date with Roblox slang with our helpful [guide!](#)







## WhatsApp

WhatsApp is an instant messaging app which lets you send messages, images and videos in one-to-one and group chats with your contacts. You can choose to share your live location for up to eight hours with one contact or a group.

16+

Official age  
rating

16+

Net Aware age  
recommendation

### Kids use this to...

Play



Create



Learn



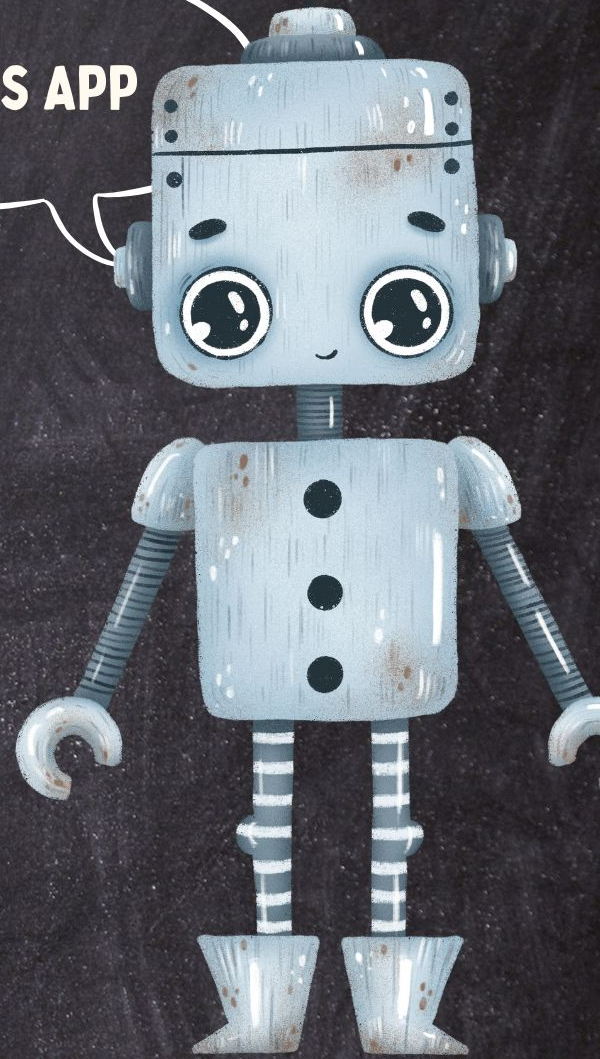
Connect



Watch



WHAT'S APP





**USED BY A LOT OF GAMERS!  
YOUR PLACE TO TALK AND HANG  
OUT!**


**THE APPEAL:**

**VOICE CHATS  
VIDEO CALLS  
CHAT ROOMS  
DIRECT MESSAGING**





To hide an app on an iPhone, you can:

1. Touch and hold the app icon until the quick actions menu opens
2. Tap Require Face ID (or Touch ID or Passcode)
3. Tap Hide and Require Face ID (or Touch ID or Passcode)
4. Authenticate using Face ID (or Touch ID or a passcode)
5. Tap Hide App 

Open a hidden app

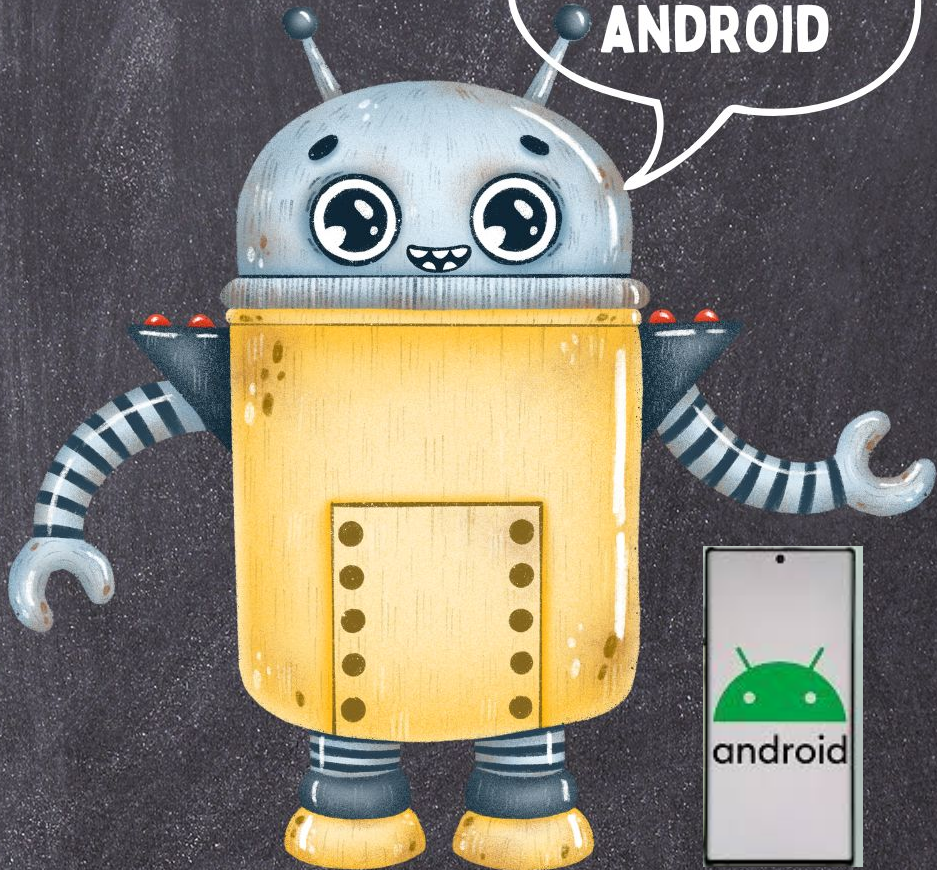
Swipe left past all your Home Screen pages to go to App Library. Tap the Hidden folder at the bottom of App Library, then authenticate using Face ID (or Touch ID or a passcode). The app appears in the Hidden folder. Tap the app, then authenticate using Face ID (or Touch ID or a passcode).

# HIDING APPS IPHONE





# HIDING APPS ANDROID



To hide apps on an Android phone, you can use the device's settings or the Home screen:

## Use the device's settings

1. Open Settings
2. Select Home screen
3. Tap Hide apps
4. Select the apps you want to hide

## Use the Home screen

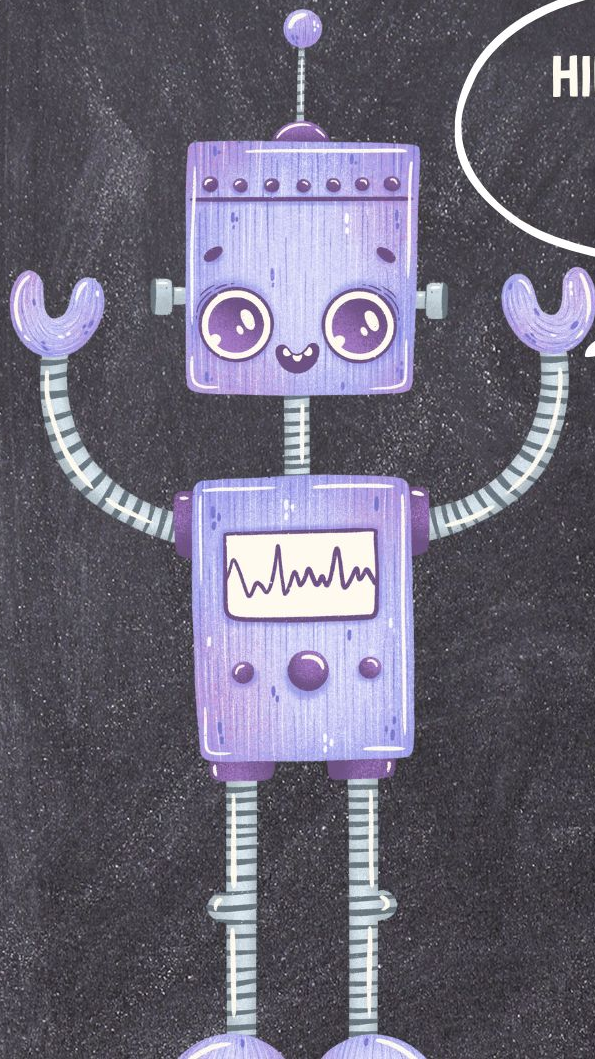
1. Swipe from right to left to view all sections of the Home screen
2. Sort apps and widgets into groups, or hide apps in other sections of the Home screen
3. Use folders, which look like a collection of small app icons

You can also hide apps on specific Android devices by using built-in options:

## Samsung devices

1. Open the app drawer
2. Tap the three-dot menu
3. Select Home screen settings
4. Tap Hide apps
5. Select the apps you want to hide
6. Tap Apply





**HIDING APPS  
PIXEL**

# **HIDING APPS ON A GOOGLE PIXEL**

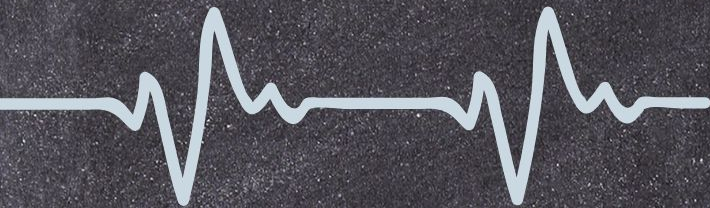
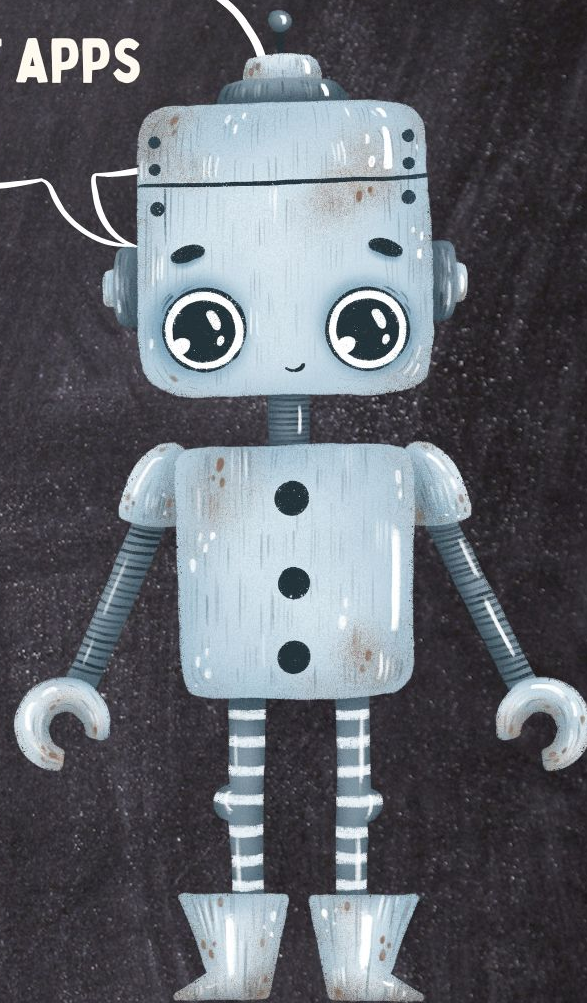
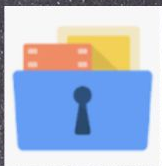






**VAULT APPS**

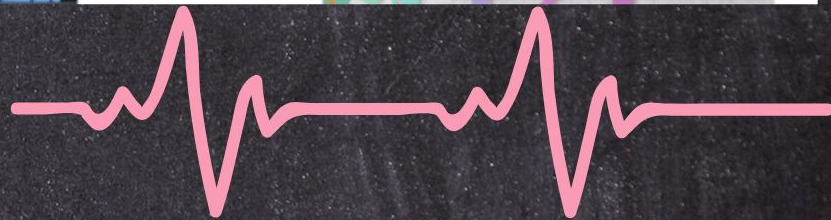
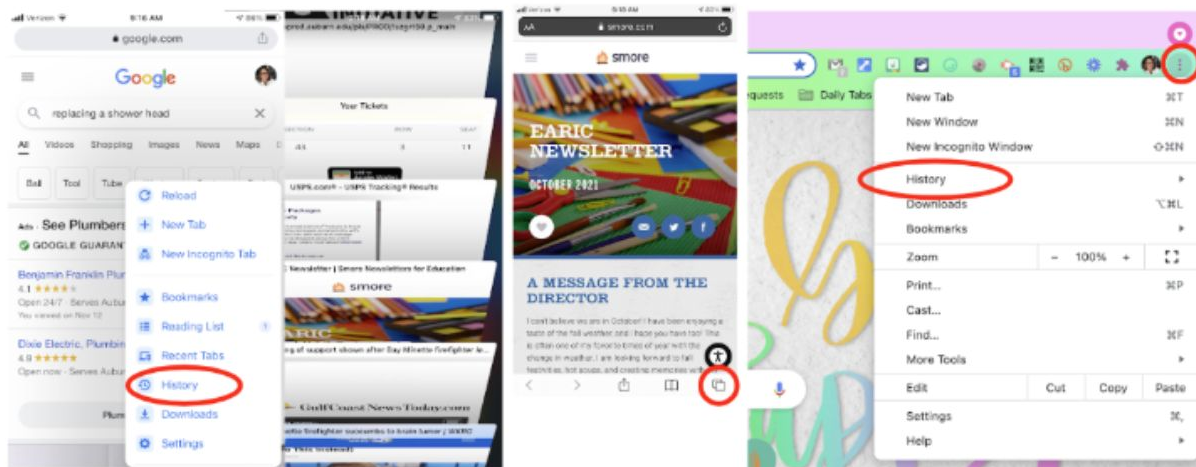
## **APPS USED TO HIDE VIDEOS AND PICTURES**





STAYING  
SAFE

# Check your child's browsing history!





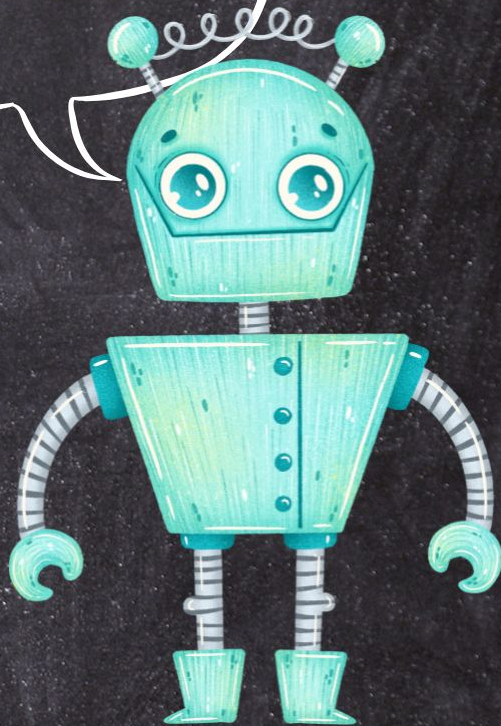
## MORE TIPS

### Important things to know about smartphone apps

- Apps can be renamed. If your kid knows they've downloaded an inappropriate app, they might try to hide it by renaming it and changing the icon through the Shortcuts app on an iPhone. Once that's done, they can remove the original icon from the home screen. The same thing can be done on an Android phone.
- Apps can be hidden. Apps don't have to show up on the home screen. Your kid can cover their tracks by setting up a harmless-looking shortcut, using the App Library, or re-downloading the app on the App Store.

Now that you know the workarounds, here's how to spot apps your kid has tried to hide:

1. Open every app. You'll know right away if your child has hidden an app behind a shortcut.
2. Rely on the App Library. On iOS 14 or later, swipe all the way to the right until a search bar and a series of folders appears on the screen. In the search bar, type the original name of the app. It'll show up here even if it's no longer on the home screen.
3. Look up apps in the App Store. Anything your kid has previously downloaded will show a cloud symbol instead of the word "GET."





# CONNECTING FAMILIES



**ON OUR SLEEVES<sup>®</sup>**

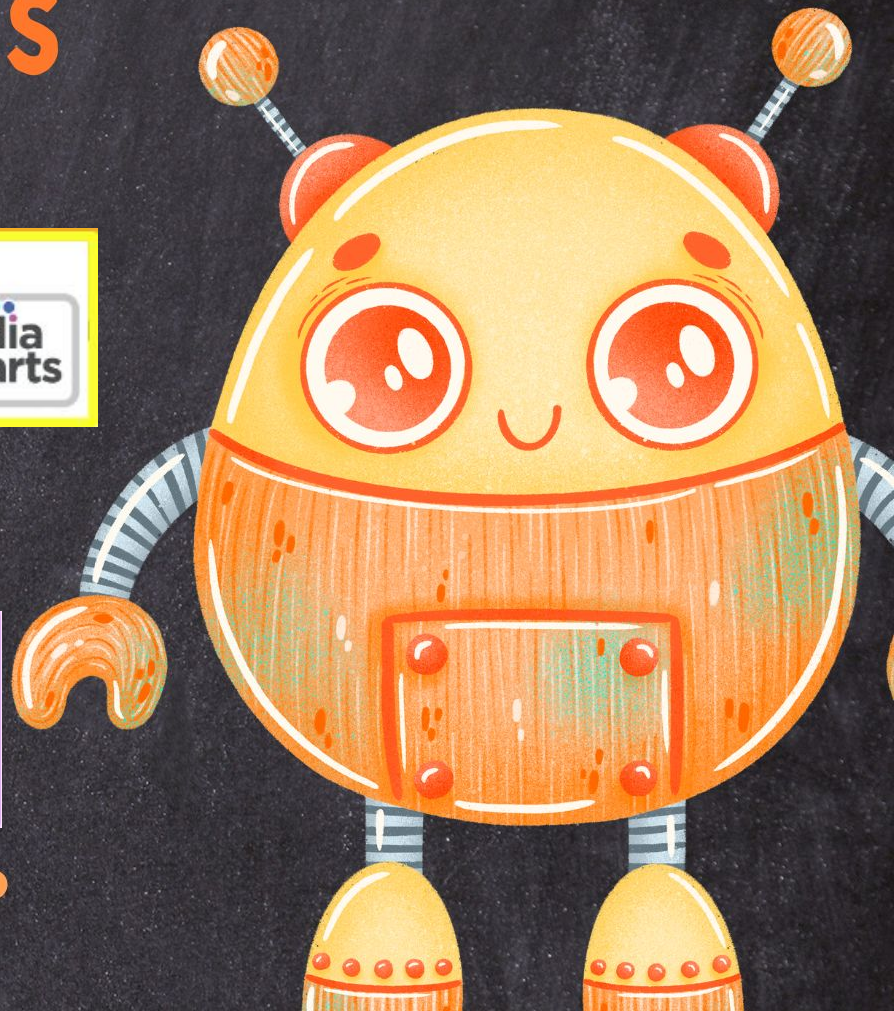
The Movement for Children's Mental Health



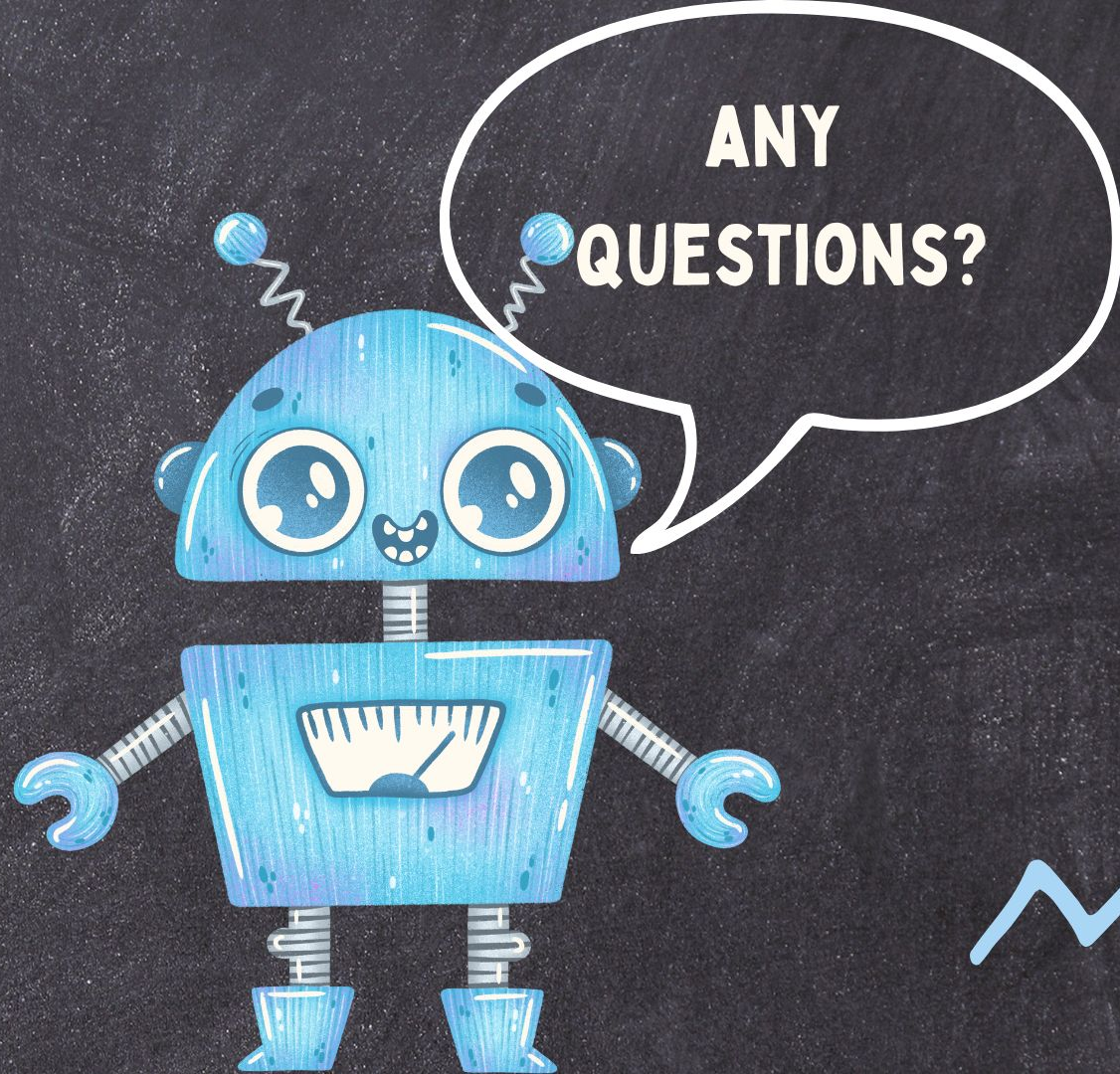
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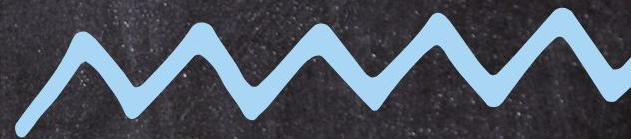
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**ANY  
QUESTIONS?**







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